



Get more from your giving

Donor Advised Funds

Increase your giving

Simplify your philanthropy

Deepen your impact

What is a DAF?

A tax-advantaged investment account, like a 401(k) for retirement or an HSA for healthcare. Contribute cash or assets for an upfront tax benefit, invest the funds, and recommend grants to nonprofits anytime.



What are the benefits of DAFs?

Increase your giving

Tax Saving: Get an upfront deduction, avoid capital gains on appreciated assets, all while your DAF investments grow tax free.

Easier Decisions: With funds already set aside, DAF gifts don't impact your budget. It's like a gift card you've given yourself—so you get even more joy from your giving!

Simplify your philanthropy

Streamlined: One tax receipt, one portal—no filings or setup costs. Like your own foundation with no admin or overhead and maximum flexibility.

Accessible: Over 1,000 DAF options—from brokerages to community foundations and independent providers—with improved platforms, lower requirements, and DAFpay, which provides an express checkout option.

Deepen your impact

Goal Oriented: You can hold yourself accountable to your giving goals by automating periodic contributions to your DAF.

Highly Engaged: DAF donors are proven to give more, to more organizations, with greater consistency. DAFs shift your mindset to be proactive and focused on long-term impact.